

Matrix Media of Hawaii, Inc.
2008 Advertising Media Schedule

Date: 9/10/2008

Media Name	Issue Date	Space Deadline Date	Material Due Date	Circulation	Format
Agent@Home Expos					
Agent@Home Expos	Ongoing	Call	Call		
TravelPulse					
TravelPulse	Ongoing	N/A	Call		
Town & Country					
Town & Country	January	10/22/2007	12/11/2007	464,415 per	Monthly
Town & Country	February	11/27/2007	1/15/2008	464,415 per	Monthly
Town & Country	March	12/19/2007	2/19/2008	464,415 per	Monthly
Town & Country	April	1/25/2008	3/18/2008	464,415 per	Monthly
Town & Country	May	2/25/2008	4/15/2008	464,415 per	Monthly
Town & Country	June	3/25/2008	5/13/2008	464,415 per	Monthly
Town & Country	July	4/25/2008	6/17/2008	464,415 per	Monthly
Town & Country	August	5/23/2008	7/15/2008	464,415 per	Monthly
Town & Country	September	6/25/2008	8/12/2008	464,415 per	Monthly
Town & Country	October	7/25/2008	9/16/2008	464,415 per	Monthly
Town & Country	November	8/25/2008	10/14/2008	464,415 per	Monthly
Town & Country	December	9/23/2008	11/11/2008	464,415 per	Monthly
Town & Country Wedding					
Go!Town & Country Wedding	Ongoing	Call	Call		
Town & Country Wedding / Spring/Summer	Jan 2008	11/2/2008	Call	Rate Base:	Semi-annual
Town & Country Wedding / Fall/Winter	Sep 2008	7/18/2008	Call	Rate Base:	Semi-annual
TravelAgent Academy					
TravelAgent Academy	Ongoing	Call	Call		
VacationAgent					
VacationAgent	Ongoing	Call	Call		
Virtual Travel Seminars					
Virtual Travel Seminars	Ongoing	Call	Call		
Virtual Travel Seminars / Ongoing	Call	Call	Call		
Weekly Japan Travel Journal					
Weekly Japan Travel Journal / New Year's Greeting, Australia	Jan/1_8	Nov/20	Dec/04	78,000	Weekly
Weekly Japan Travel Journal / Hotel Okura	Jan/15	Dec/04	Dec/18	78,000	Weekly
Weekly Japan Travel Journal / Hawaii	Jan/22	Dec/11	Dec/25	78,000	Weekly

Matrix Media of Hawaii Inc.
 5096 Maunalani Circle
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Phone Numbers:
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Rates and dates are
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Weekly Japan Travel Journal / Report: Cruise	Jan/29	Dec/18	Dec/25	78,000	Weekly
Weekly Japan Travel Journal	Feb/05	Dec/25	Jan/09	78,000	Weekly
Weekly Japan Travel Journal	Feb/12	Dec/25	Jan/15	78,000	Weekly
Weekly Japan Travel Journal / Report: Thailand	Feb/19	Jan/09	Jan/22	78,000	Weekly
Weekly Japan Travel Journal / Report: Cruise	Feb/26	Jan/15	Jan/29	78,000	Weekly
Weekly Japan Travel Journal / Korea	Mar/05	Jan/22	Feb/05	78,000	Weekly
Weekly Japan Travel Journal	Mar/12	Jan/29	Feb/13	78,000	Weekly
Weekly Japan Travel Journal / Cruise / Report:Hawaii	Mar/19	Feb/05	Feb/19	78,000	Weekly
Weekly Japan Travel Journal / Travel Agent Power Book "Spring"(Rent-A-	Mar/26	Feb/13	Feb/26	78,000	Weekly
Weekly Japan Travel Journal	Apr/02	Feb/19	Mar/05	78,000	Weekly
Weekly Japan Travel Journal / China, Central South America / Report:Hawaii	Apr/09	Feb/26	Mar/12	78,000	Weekly
Weekly Japan Travel Journal / Las Vegas / Report:Thailand	Apr/16	Mar/05	Mar/19	78,000	Weekly
Weekly Japan Travel Journal / Report: Australia	Apr/23	Mar/12	Mar/26	78,000	Weekly
Weekly Japan Travel Journal / IT Hand Book / Report:Cruise	Apr/30	Mar/19	Apr/02	78,000	Weekly
Weekly Japan Travel Journal	May/7_14	Mar/26	Apr/09	78,000	Weekly
Weekly Japan Travel Journal / Hong Kong Incentive Guide	May/21	Apr/09	Apr/23	78,000	Weekly
Weekly Japan Travel Journal / Hawaii, Hotel Okura / Report:Cruise	May/28	Apr/16	May/01	78,000	Weekly
Weekly Japan Travel Journal / Korea	Jun/04	Apr/23	May/07	78,000	Weekly
Weekly Japan Travel Journal / Las Vegas	Jun/11	May/27	May/14	78,000	Weekly
Weekly Japan Travel Journal / Travel Agent Power Book "Summer"(Canada,	Jun/18	May/07	May/21	78,000	Weekly
Weekly Japan Travel Journal / School Excursion "Summer"(New	Jun/25	May/14	May/28	78,000	Weekly
Weekly Japan Travel Journal	Jul/02	May/21	Jun/04	78,000	Weekly
Weekly Japan Travel Journal / Hot Season Greeting	Jul/09	May/28	Jun/11	78,000	Weekly
Weekly Japan Travel Journal	Jul/16	Jun/04	Jun/18	78,000	Weekly
Weekly Japan Travel Journal / Emilia- Romagna / Report:Marianas	Jul/23	Jun/11	Jun/25	78,000	Weekly
Weekly Japan Travel Journal / Report: Cruise	Jul/30	Jun/18	Jul/02	78,000	Weekly
Weekly Japan Travel Journal	Aug/06	Jun/25	Jul/09	78,000	Weekly
Weekly Japan Travel Journal / South Germany	Aug/13_20	Jul/02	Jul/17	78,000	Weekly

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Weekly Japan Travel Journal / Tour Operator, Mexico	Aug/27	Jul/13	Jul/30	78,000	Weekly
Weekly Japan Travel Journal / JATA-WTF for Trade(IT, New Destinations),	Sep/03	Jul/23	Aug/06	78,000	Weekly
Weekly Japan Travel Journal / JATA-WTF for Consumer(Cruise, Guam,	Sep/10	Jul/23	Aug/13	78,000	Weekly
Weekly Japan Travel Journal	Sep/17	Jul/23	Aug/20	78,000	Weekly
Weekly Japan Travel Journal / Travel Agent Power Book "Autumn" (New	Sep/24	Aug/13	Aug/27	78,000	Weekly
Weekly Japan Travel Journal / Report: Switzerland	Oct/01	Aug/20	Sep/03	78,000	Weekly
Weekly Japan Travel Journal / China	Oct/08	Aug/27	Sep/10	78,000	Weekly
Weekly Japan Travel Journal / Caribbean / Report:Monaco	Oct/15	Sep/03	Sep/18	78,000	Weekly
Weekly Japan Travel Journal	Oct/22	Sep/10	Sep/25	78,000	Weekly
Weekly Japan Travel Journal / Hotel Okura / Report:Mexico, Cruise	Oct/29	Sep/14	Oct/01	78,000	Weekly
Weekly Japan Travel Journal / Russia / Report:Hong Kong	Nov/05	Sep/21	Oct/09	78,000	Weekly
Weekly Japan Travel Journal / Hawaii, Long Stay	Nov/12	Oct/01	Oct/16	78,000	Weekly
Weekly Japan Travel Journal / Australia	Nov/19	Oct/05	Oct/22	78,000	Weekly
Weekly Japan Travel Journal / Report: Cruise	Nov/26	Oct/15	Oct/29	78,000	Weekly
Weekly Japan Travel Journal / School Excursion "Winter", Canadian School	Dec/03	Oct/22	Nov/05	78,000	Weekly
Weekly Japan Travel Journal	Dec/10	Oct/29	Nov/12	78,000	Weekly
Weekly Japan Travel Journal / Travel Agent Power Book "Winter"_New	Dec/17	Nov/05	Nov/19	78,000	Weekly
Weekly Japan Travel Journal / Report: Cruise	Dec/24_31	Nov/12	Nov/26	78,000	Weekly

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